

CANADA GOOSE  
**B A S E C A M P**

**Sundance Film Festival 2021 Contest**  
**(the “Contest”)**

Official Contest Rules (the “**Rules**”)

The Contest is subject to all applicable laws; void where prohibited.

NO PURCHASE NECESSARY

- 1. Contest Sponsor:** The Contest is sponsored by Canada Goose US, Inc. (the “**Contest Sponsor**”).  
This Contest will be run in accordance with these Rules, subject to amendment by the Contest Sponsor. Entrants must comply with these Rules, and, by entering the Contest, will be deemed to have received and understood and agreed to, the Rules.
- 2. Contest Period:** The Contest commences January 14, 2021 at 12:00am (EST) and ends on January 22, 2021 at 11:59pm (EST) (the “**Contest Period**”):
- 3. Eligibility:** The Contest is restricted to entrants (“**Entrants**”) who are (i) legal residents of the fifty (50) States & the District of Columbia and (ii) 21 years of age or older. Employees, representatives, dealers and agents of the Contest Sponsor, any entities or organizations involved in the Contest, and each their respective parent and affiliated companies, contest suppliers and judges, and immediate family members of any such person (regardless of where they live) or those with whom any such persons are domiciled are not eligible to enter the Contest. Entries are limited to individuals only; commercial enterprises and business entities are not eligible to enter the Contest.
- 4. How to Enter:** No purchase necessary. To enter, visit: <http://www.thegoodybag.co.uk/canada-goose-usa/> during the Contest Period. Entrants will need to provide their name, phone number, email address and home address. In addition, each Entrant must submit a brief description (3 to 4 sentences) of their favorite movie scene (each, a “**Submission**”). Limit one (1) entry per Entrant during the Contest Period. If the identity of an Entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the Entrant. The individual assigned to the e-mail address for the domain

associated with the submitted e-mail address is considered the authorized account holder. A selected Entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account, that, where feasible and permitted by applicable law, may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server machine(s).

The Contest Sponsor reserves the right, in its sole discretion, to disqualify any individual found: (i) to be tampering with the entry process or the operation of the Contest; (ii) to be acting in violation of the Rules; (iii) to be acting in an un-sportsmanlike or disruptive manner; or (iv) to be engaging in any other offensive conduct that jeopardizes the integrity and/or administration of the Contest, which shall be determined at the Contest Sponsor's sole discretion.

5. **Prize:** There are three (3) prizes to be won, each consisting of a "Sundance at Home" kit and a virtual non-transferrable festival pass to Sundance Film Festival 2021, to be held on January 28, 2021 through February 3, 2021. (collectively, the "**Prizes**"). Prize will consist of one portable projector, one Minibar.com gift card valued at \$30 dollars, one cocktail infusion kit, one virtual festival pass, and one Canada Goose accessory subject to availability.

Approximate retail value of each Prize is US\$499.

The winners will be solely responsible for all applicable federal, state, and/or local taxes, and for any other fees or costs associated with the Prizes they receive.

The Contest Sponsor reserves the right to cancel or terminate the awarding of the Prizes or any component of a Prize in the event that the Prize winners and/or their guests engage in inappropriate or disruptive behaviour, or behaviour with intent to annoy, abuse, threaten or harass any other person. The Contest Sponsor reserves the right to change dates and arrangements with respect to the Prizes at its sole discretion.

All Prizes are awarded "AS IS" and without warranty of any kind, express or implied, (including without limitation, any implied warranty of merchantability or fitness for a particular purpose).

6. **Prize Substitution:** The Prizes are non-exchangeable, non-transferable, non-refundable, have no cash-surrender value, and must be accepted as awarded with no substitutions. The Contest Sponsor reserves the right, in its sole discretion, to substitute and/or modify the Prizes with prizes of equal or greater value for any reason.

- 7. Winner Determination:** A panel of judges selected by Contest Sponsor in its sole and absolute discretion (“**Judges**”) will choose three (3) winning entries from among all eligible Entrants’ Submissions based on criteria, including, but not limited to creativity, originality and quality. Decisions of the Judges are final and binding and not subject to appeal. A representative of the Contest Sponsor will contact the selected winning Entrants via telephone or e-mail within three (3) days of the end of the Contest Period (“**Winner Notification**”). If a selected winning Entrant cannot be contacted within three (3) business days of the first attempt to contact (including failing to reply to the Winner Notification) or, if contacted, does not claim their Prize, or does not meet all of the Contest conditions outlined in these Rules, the selected Entrant will be disqualified and forfeits their Prize, and another Entrant may be randomly drawn from among all remaining eligible entries. A representative of the Contest Sponsor will attempt to contact any such newly selected winning Entrant in the same Winner Notification process; any newly selected Entrant will be subject to disqualification in the same manner detailed above. This process will continue until contact is made with a selected winning Entrant who meets Contest requirements or until there are no more eligible entries, whichever comes first. The Contest Sponsor is not responsible for failed attempts to notify any selected winning Entrant. Upon Prize forfeiture, no compensation will be given. Limit one (1) Prize per household.
- 8. Prize Distribution:** Once an Entrant is confirmed as a winner, the Prize will be sent to the winner via postal mail. No responsibility is assumed by the Contest Sponsor, or any affiliated companies, for any postal mail or delivery returned as undeliverable without a forwarding address. No responsibility is assumed by the Contest Sponsor, or any affiliated companies, for the Prize after it has been shipped. The Contest Sponsor and all affiliated companies make no representations or warranties of any kind concerning the Prize. Unclaimed Prizes will not be awarded. Failure to redeem a Prize (or Prize portion) will result in forfeiture of the Prize and unused portions of the Prize have no cash value. Prize winner is responsible for any applicable taxes related to any Prize received. Winner bears all risk of loss or damages to Prize after delivery.
- 9. Winner Conditions:** To be declared a winner, a selected Entrant must first: (i) have complied with, be in compliance with, and continue to comply with the Rules; (ii) must be an individual who is not affiliated with any organizations or entities that may harm the Contest Sponsor’s reputation, which shall be determined at the Contest Sponsor’s sole discretion; (iii) sign and return a declaration of eligibility and release form within a specified period of time; and (iv) provide the Contest Sponsor with a photocopy of a piece of government (federal or state) issued identification, satisfactory to the Contest Sponsor, confirming the identity of the Entrant and that the Entrant is at least 21 years of age. If the Contest Sponsor is not satisfied with

the piece of government issued identification provided by the Entrant, the Contest Sponsor can require the Entrant to provide the Contest Sponsor with a second piece of government issued identification.

- 10. Assignment Of Rights:** Each Entrant hereby acknowledges that the Submission and all other materials of every kind whatsoever created by the Entrant relating to the Contest (collectively, the “**Work**”) are a “work made for hire” (as that term is used in the United States Copyright Act) for Contest Sponsor, and assigns to Contest Sponsor (or, if any applicable law prohibits or restricts such assignment, Entrant hereby grants to Contest Sponsor an irrevocable, perpetual, royalty-free, transferable license of) all right, title and interest in and to such Work, including, without limitation, all rights of every kind and nature (whether now known or hereafter devised, including all copyrights therein and thereto and all renewals and extensions thereof), throughout the universe, in perpetuity, for all purposes, in any and all media (in the form submitted in the Submission, or any variation or edited version thereof), whether now known or hereafter devised. By submitting a Submission, each Entrant acknowledges and agrees that Contest Sponsor may obtain many Submissions under this Contest and that such entries may be similar or identical in theme, idea, format or other respects to others submitted under this Contest and/or other contests staged and/or sponsored by Contest Sponsor, and waive any and all claims Entrant may have had, may have, and/or may have in the future, that any composition, design, copy, video and/or other works accepted, reviewed and/or used by Sponsor (or its respective designees) may be similar to his/her entry. Each Entrant acknowledges and agrees that Contest Sponsor does not have now, nor shall any of them have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any copyright in and to Entrant’s entry.
- 11. Tampering:** All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Rules may be disqualified by the Contest Sponsor. Contest Sponsor takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, typographical or other production errors, or any errors or omissions in printing or advertising related to this Contest. Any attempt by any Entrant to obtain more than the stated maximum number of entries by using multiple/different names, e-mail addresses, identities, registrations and logins, or any other methods will void that person’s entries and eligibility to win the Prize and that participant will be disqualified from the Contest and, at the sole discretion of the Contest Sponsor, any of the Contest Sponsor’s other promotions. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents

(including, but not limited to, contest entry services) will void all entries by that Entrant.

Contest Sponsor assumes no responsibility for failure of the Internet or the website during the Contest, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an Entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

**12. Modification/Termination:** Subject to applicable law, the Contest Sponsor reserves the right, in its sole discretion and without liability, to terminate or suspend the Contest in whole or in part, or modify the Rules of the Contest at any time without notice, if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Contest Sponsor that corrupts the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Rules, or for any other reason at the sole discretion of the Contest Sponsor. In such an event, the Contest Sponsor may, in its sole discretion, choose to select (a) winner(s) via random drawing from among all eligible entries received up until the time of cancellation, termination, modification, or suspension.

**13. Privacy:** The Contest Sponsor is collecting personal data about Entrants for the purpose of administering this Contest and, if an Entrant should so elect at the time of entry, to communicate with Entrants about the Contest Sponsor's products/services/offers. Consenting to receive such communications is optional, is not required in order to be eligible to enter this Contest and does not improve your chances of winning any Prize. Entrants not wishing to receive any other informational or marketing communications from the Contest Sponsor should so indicate when they enter the Contest, and are free to opt out of receiving any such communications at any time. Please see the Contest Sponsor's Privacy Policy at <https://www.canadagoose.com/us/en/privacy-policy/privacy-policy.html?user=true> for information on the Contest Sponsor's policies related to the collection, use and safeguarding of personal data.

By entering this Contest, each Entrant acknowledges that if they win, their name may be disclosed to persons enquiring, where permitted by law. Any Entrant may object to their information being made available in this way, or

may request that the amount of information made available be reduced, by contacting the Contest Sponsor using the contact details at the end of these Rules. To request disclosure of winner details, enquirers must submit a request by email to [RLewis@canadagoose.com](mailto:RLewis@canadagoose.com) by February 1, 2021. Details will only be disclosed to persons enquiring (if permitted by law) after the Prize has been validly claimed.

- 14. Publicity:** By accepting a Prize, each winner and their guest agree that the Contest Sponsor and its respective designees may use their name, photographs, videos, likeness, city of residence, biographical information, Prize information and/or statements about this Contest, Prize, or Prize-related activities for advertising and/or publicity purposes in any and all media (now or hereafter known) throughout the world, in perpetuity without compensation, notification, or permission, unless otherwise prohibited by law.
- 15. Release and Liability:** By entering this Contest, Entrants agree that should they be selected as the potential winner, the Contest Sponsor may run a background check or require proof of identity to verify eligibility and to ensure Entrants are not affiliated with any organizations or groups that may harm the Contest Sponsor's reputation, which shall be determined at the Contest Sponsor's sole discretion. The Contest Sponsor reserves the right, in its sole discretion, to disqualify any individual found to be: (i) violating these Rules, or (ii) who is associated with any organizations or groups that may harm the Contest Sponsor's reputation, which shall be determined at the Contest Sponsor's sole discretion. By entering this Contest, Entrants understand and agree that should they be selected as the winner, at no time will they be considered an employee of the Contest Sponsor.

By entering this Contest, and to the extent permitted by applicable law, Entrants forever release and hold harmless the Contest Sponsor, its advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns ("**Released Parties**") from any and all damages, injuries, death, loss, or liability to person or property, due in whole or in part, directly or indirectly, by reason of entering the Contest, the acceptance, possession, use or misuse of any Prize, or while preparing for and/or participating in any Contest and/or Prize-related activity.

- 16. GOVERNING LAW AND JURISDICTION:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR CONTEST SPONSOR IN CONNECTION WITH THE CONTEST SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS

THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. THIS CONTEST IS VOID WHERE PROHIBITED.

**17. Arbitration Provision:** By participating in this Contest, each Entrant agrees: (i) that any and all disputes the Entrant may have with, or claims Entrant may have against, Contest Sponsor relating to, arising out of or connected in any way with (a) the Contest, (b) the awarding or redemption of any Prize, and/or (c) the determination of the scope or applicability of this agreement to arbitrate, will be resolved exclusively by final and binding arbitration administered by JAMS and conducted before a sole arbitrator in accordance with the rules of JAMS; (ii) this arbitration agreement is made pursuant to a transaction involving interstate commerce, and shall be governed by the Federal Arbitration Act ("FAA"), 9 U.S.C. §§ 1-16; (iii) the arbitration shall be held in New York, New York; (iv) the arbitrator's decision shall be controlled by the terms and conditions of these Official Rules and any of the other agreements referenced herein that the applicable Entrant may have entered into in connection with the Contest; (v) the arbitrator shall apply New York law consistent with the FAA and applicable statutes of limitations, and shall honor claims of privilege recognized at law; (vi) there shall be no authority for any claims to be arbitrated on a class or representative basis, arbitration can decide only Entrant's and/or Contest Sponsor's individual claims; the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated; (vii) the arbitrator shall not have the power to award punitive damages against the Entrant or Contest Sponsor; (viii) in the event that the administrative fees and deposits that must be paid to initiate arbitration against Sponsor exceed \$125 USD, and Entrant is unable (or not required under the rules of JAMS) to pay any fees and deposits that exceed this amount, Contest Sponsor agrees to pay them and/or forward them on Entrant's behalf, subject to ultimate allocation by the arbitrator; (ix) if the Entrant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Contest Sponsor will pay as much of Entrant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive; and (x) with the exception of subpart (vi) above, if any part of this arbitration provision is deemed to be invalid, unenforceable or illegal, or otherwise conflicts with the rules of JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, subpart (vi) is found to be invalid, unenforceable or illegal, then the entirety of this arbitration provision shall be null and void, and neither Entrant nor Contest Sponsor shall be entitled to arbitrate their dispute. For more information on JAMS and/or the rules of JAMS, visit their website at [www.jamsadr.com](http://www.jamsadr.com).

**18. Contact Information:**

Canada Goose US, Inc.  
251 Little Falls Drive  
Wilmington, DE 19808  
Email: [RLewis@canadagoose.com](mailto:RLewis@canadagoose.com)